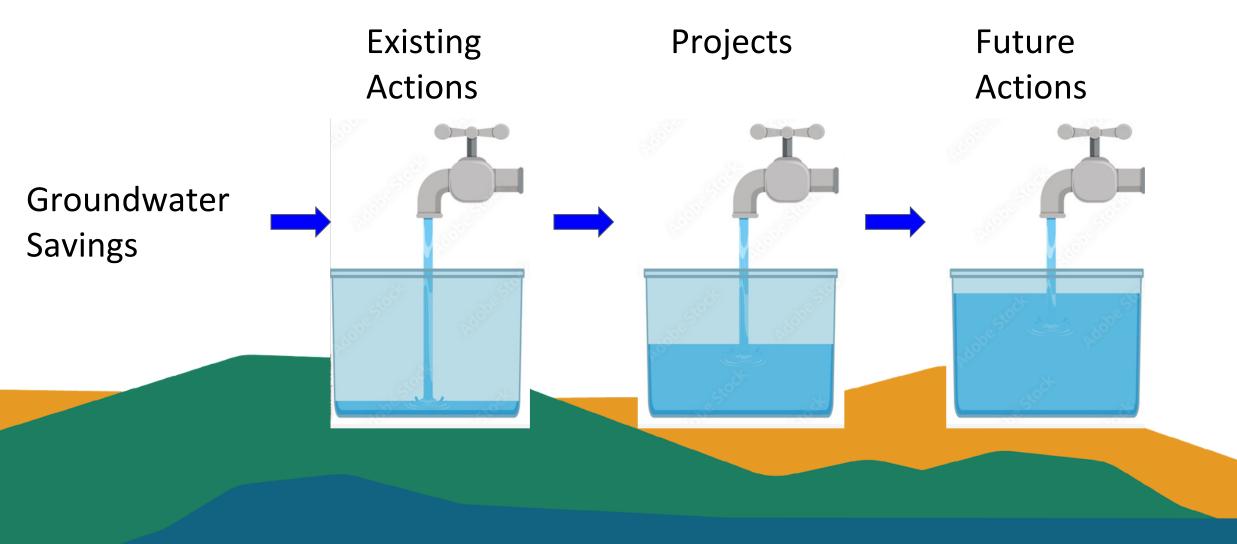
## **Our Water Future** in the Salinas Valley PLANNING FOR UNCERTAINTY

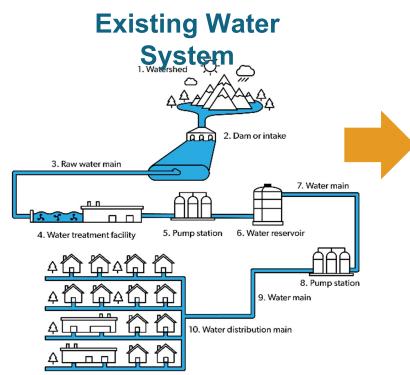
Management Options: What Can We Do?



#### Actions Are Part of Our Portfolio



## Focusing on How to Address Uncertainty and Scarcity



Uncertainty and Unavoidable Challenges

Drought Growth Change in Demand Pattern Infrastructure Failure Regulatory Changes What Actions Can We Take as a Community?

11. Water main connects to plumbing inside your home

# Management Action Differentiators

## All Actions are Not Equal

**Temporary vs. Permanent** 

- Temporary addresses short term problems such as drought.
- Permanent support other projects attaining long-term sustainability

#### **Reliance of Benefits**

- Some actions have the same benefit every year
- Some actions have variable annual benefits, depending on rainfall, public participation, etc.

## All Actions are Not Equal

#### Voluntary vs. Obligatory

- Voluntary might be implemented by some people. Success relies on how many people implement the action
- Obligatory requires all people to participate

#### Variable Cost

- Cost to implement
- Cost to maintain
- Cost to the local economy vs. cost to individuals

Examples of Management Actions

### **Example Management Actions**

- NOT an Exhaustive List
- Ranked generally from low cost/low benefit to high cost/high benefit
- They can be implemented together or separately
- Some are variations on each other

## **Urban Conservation**

Water savings come from individuals investing in new practices/ technology

- Permanent
- Voluntary for individuals likely obligatory for municipalities
- Low cost
- Recurring, but low benefit every year



#### Decentralized Residential Water Capture

Water savings come from individuals storing rainwater for non-potable use

- Permanent
- Voluntary
- Low cost
- Recurring, but low benefit every year

#### **LOW-COST ACTIONS**



## Promote Best Agricultural Practices

Water savings come from individuals investing in new practices or technologies

- Permanent
- Voluntary
- Low cost
- Recurring, but low benefit every year



## Limit Place of Use

Water savings come from limiting how far water can be moved

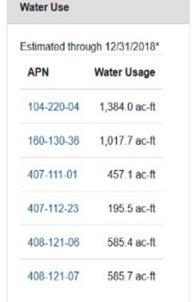
- Temporary or Permanent
- Obligatory
- Low to Medium cost
- Recurring benefit every year



## Provide Water-Use Data

Water savings come from individuals assessing their individual water use, and increasing efficiency

- Permanent
- Voluntary
- Medium cost to implement and maintain
- Likely recurring benefit every year



\*Estimated water usage is based on satellite imagery and may not be accurate at the APN level.



## **Fallowing Options**

- Agricultural land is idled
- Groundwater is not pumped for irrigation
- Land must still be managed
- Various, related options



### Delay Crop Replacement

Water savings come from occasionally fallowing fields before crops are replaced

- Temporary or permanent policy
- Voluntary
- Low cost to public, medium cost to individual growers
- Variable and likely low, benefit every year



## Rotational Fallowing

Water savings come from resting different fields on a rotating basis

- Permanent
- Obligatory
- Low cost to public, medium cost to individual growers
- Recurring benefit every year



## **Fallow Bank**

Water savings come from resting different fields on a rotating basis. All growers fund a "bank" that reimburses fallowing costs.

- Temporary or Permanent
- Voluntary fallowing
- Medium cost to public and individual growers
- Variable benefit every year



## Repurpose/Retire Agricultural Land

Water savings come from permanently stopping irrigation on certain parcels

- Permanent
- Voluntary
- High cost land must be bought or otherwise be compensated for
- Recurring and benefit every year

#### **HIGH-COST ACTIONS**



## Tiered Extraction Fees

Water savings come from economic incentive to reduce water use

- Permanent or Temporary (but difficult)
- Obligatory
- High cost for managing program
- Recurring and potentially high benefit every year



## Compulsory Rationing

Water savings come from enforcing strict limits on water use

- Permanent or Temporary
- Obligatory
- High cost for managing program
- Recurring and high benefit every year

#### **HIGH-COST ACTIONS**



# Simplified Actions for the **Exercise**

## Simplifications

#### **Simplified to 2 factors**

- Cost
- Benefit

#### Three categories of actions

- Pay one (smaller cost), receive annual benefit
- Receive benefits in year it is paid for
- Pay one (larger cost), receive annual benefits



## **Questions?**





aostovar@elmontgomery.com

(781)-526-2439